



MARYMOUNT
UNIVERSITY

School of Design and Art
2020-21

COURSE SYLLABUS

Course Number GMD203 A	Course Title Digital Photography		
Fall Semester	Spring Semester XX	Summer Semester	Credit Hours 3
Name of Instructor Barry C Erdeljon			
Meeting Day, Time, and Room Number TU 6:45-9:15 P.M. Rowley Hall, Room G215 (Mac lab) 50%-75% Online, Some On-Campus			
Final Exam Day, Time, and Room Number Tuesday May 5 th 6:30-9:30 P.M. Rowley Hall, Room G215 (Mac lab)			
Office Hours, Location, Phone TU 4:00-6:00, WED 1:30-2:30, Gailhac G106, 703-284-1652. Other times by appointment			
E-mail barry.erdeljon@marymount.edu Course Web Site http://mudesign.net/photography/index.html			
Course Description: An exploration of various photographic techniques and technology for graphic communications. Emphasis is on photographic style and an introduction to digital photography. (3)			
University Policies, Statements and Student Support Resources are now accessible in the menu of each Canvas course and can also be accessed at https://sites.google.com/marymount.edu/academic-success/home?authuser=0			

1. **BROAD PURPOSE OF COURSE:** An exploration of various photographic techniques and technology for graphic communications. Emphasis is on photographic style and an introduction to digital photography. (3)

Students will work in teams and individually to create their own photographs on location to be used as an element within final design solutions for exhibition, use on the Internet, and in multimedia presentations. Emphasis will be on reproduction quality.

2. **COURSE OBJECTIVES:** Upon successful completion of this course students will be expected to:
 - A. Demonstrate basic photographic approaches and techniques for on location assignments.
 - B. Demonstrate basic approaches and techniques for people and portraiture photography.
 - C. Demonstrate basic approaches and techniques for landscape and location photography.
 - D. Planning, execution and distribution of thematic photographic essays.
 - E. Explore diverse photographic processes including imaging, and color digital reproduction.
 - F. Schedule, direct and produce photography for print, Internet, and multimedia media.
 - G. Demonstrate a proficiency using the basic tools and filters of Adobe Lightroom software to digitize, image and color correct, montage and create special photographic effects.
 - H. Demonstrate an understanding and appreciation of the various disciplines and styles of contemporary commercial photography.

3. **TEACHING METHOD:** Lecture, audio-visual, demonstration, computer lab, critiques, and field trips.

4. **GRADING POLICY**

Attendance is mandatory more than **two** absences will result in a one-letter grade reduction for the course. Critique participation will raise your grade. Work habits/ethics will influence your grades.

Late assignments will only be accepted in the direst of situations and at the instructor's discretion. *Late assignments will result in a letter grade reduction i.e. A to B.*

January 25, 2021 is the last day to drop a Minimester 1 course without academic record

January 26, 2021 is the last day to drop a full-term course without academic record

March 19, 2021 is the last day to drop a Minimester 2 course without academic record

April 16, 2021 is the last day to withdraw from a full-term course with a grade of W

Grading scale:

A	A-	B+	B	B-	C+	C	C-	D+	D	F
100-93	92-90	89-87	86-83	82-80	79-77	76-74	73-70	66-63	62-60	Below 60

<p>Exercises and reflection</p> <ul style="list-style-type: none"> • Readings and reflections • Portrait exercises • Landscape exercise 	<p>35 pts. total</p> <ul style="list-style-type: none"> • 15 pts. • 10 pts. • 10 pts.
<p>Tests and Reports</p> <ul style="list-style-type: none"> • Gallery report 1 • Gallery report 2 • Midterm • Tests Portrait, composition, lighting and adjusting • Tests Landscape, composition, lighting and adjusting 	<p>75 pts. total</p> <ul style="list-style-type: none"> • 15 pts. • 15 pts. • 15 pts. • 15 pts. • 15 pts.
<p>Photo Project 1: Facebook profile and feature photos</p>	<p>10 pts. total</p>
<p>Photo Project 2: MU Spirit Photos</p> <ul style="list-style-type: none"> • Spirit words and locations • Research: MU spirit photos • Scouting report: 6 photos at 6 different locations • 20+ MU spirit photos per assigned categories • 12 MU event photos • Sizing and uploading photos to your course website • Final 12 spirit photos: <ol style="list-style-type: none"> 1. Composition 2. Camera angles 3. Lighting 4. Quality and adjustments 	<p>65 pts. total</p> <ul style="list-style-type: none"> • 5 pts. • 5 pts. • 10 pts. • 5 pts. • 5 pts. • 10 pts • 25 pts
<p>Photo Project 3: Human Interest Photographic essay</p> <ul style="list-style-type: none"> • 3 Scouting reports • 35+ essay photos per assigned categories • Adjustments and sizing of photos • Final 12 photos: relevance, composition, lighting, camera angles 	<p>65 pts. total</p> <ul style="list-style-type: none"> • 5 pts. • 10 pts. • 20 pts. • 30 pts.

<p>Photo Project 4: Landscape Photographic essay</p> <ul style="list-style-type: none"> • 3 Scouting reports • 35+ essay photos per assigned categories • Adjustments and sizing of photos • Final 12 photos: relevance, composition, lighting, camera angles 	<p>65 pts. total</p> <ul style="list-style-type: none"> • 5 pts. • 10 pts. • 20 pts. • 30 pts.
<p>Photo Project 5: Portfolio of best photos from throughout the course</p> <p>Best 12 photos from throughout the semester:</p> <ol style="list-style-type: none"> 1. Composition 2. Camera angles 3. Lighting 4. Quality and adjustments 5. Storytelling, symbolism, emotional impact 	<p>50 pts. Total</p> <ul style="list-style-type: none"> • 10 pts. • 10 pts. • 10 pts. • 10 pts. • 10 pts.

5. REQUIRED TEXT & SUPPLIES:

National Geographic: The Ultimate Field Guide to Landscape Photography (Paperback), January 16, 2007

National Geographic Photography Field Guide: People and Portraits by National Geographic Society (Paperback), Mar 1, 2002

REQUIRED MATERIALS

Digital camera or Smart phone — *students can work in groups and share a camera*

32GB+ USB Flash Drive or Hard Drive. **A second USB flash drive recommended!**

Suggested drive: Kingston Digital DataTraveler SE9 32GB USB 2.0 Flash Drive

Enough room on your Marymount google drive to store your photographs and projects

6. CLASS SCHEDULE Updated lecture topics, assignments, and due dates will be posted on the class website at <http://mudesign.net/photography/>

Login to your course website: <http://commons.marymount.edu>

Uploading photos to your WordPress website. Link to [instructions](#)

Date	Topic	Project Assignments due	Reflections reports due
1/19	Course introduction Setting up your course website Portrait composition <ol style="list-style-type: none"> 1. Rule of thirds 2. Framing 3. Camera angle 		

<p>1/26</p>	<p>Critique - 12 portrait exercise photos Gallery report Photographing people: 1. Camera settings 2. Natural Lighting 3. Backgrounds</p> <p>Facebook profile photos</p> <p>Photo adjustments:</p> <ol style="list-style-type: none"> 1. Auto adjustments 2. Smart Sharpen 3. Resizing photographs: <ol style="list-style-type: none"> a. Windows Photo Gallery b. Mac Preview c. In Lightroom d. In Photoshop 4. Uploading photos to WordPress site 	<p>Due 1/26 1. Purchase supplies & textbook 2. <i>If you will be using a DSL camera:</i> Post camera settings to your course website 3. 12 photographs of people exercise</p>	<p>Due 1/26 1. "About A Photograph" 2. Field Guides: People & Portraits "Composition, Lighting and Portraits"</p> <p>Due 2/9 1. Gallery report: TBD</p>
<p>2/2</p>	<p>Critique - Facebook profile photographs Portrait lighting: Using reflectors Portrait Tips video Adjusting and sizing photographs for use in WordPress</p>	<p>Due 2/2 Nine Facebook photos</p>	<p>Due 2/2 1. "About A Photograph" 2. Field Guides: People & Portraits "People in Action and Familiar Subjects" 3. Read 3 assigned articles</p> <p>Due 2/9 1. Gallery report: TBD</p>
<p>2/9</p>	<p>Discuss gallery reports Critique - 15 informal portrait photos Spirit Photos WordPress: 1. Adding Posts to the navigation choices: 2. Adding photos to Home page sideshow</p>	<p>Due 2/9 15 labeled portrait photographs</p>	<p>Due 2/9 1. Gallery report: TBD 2. "About A Photograph" 3. Field Guides: People & Portraits "Street Photography & Useful Information"</p>
<p>2/16</p>	<p>Adjusting and sizing spirit photographs MU Spirit Photos - in class studio project</p>	<p>Due 2/16 MU Spirit Photos</p>	<p>Due 2/16 1. "About A Photograph"</p>
<p>2/23</p>	<p>Critique - work-in-progress spirit photographs MU Spirit Photos - in class studio project</p>	<p>Due 2/23 A. 6 Marymount spirit photos of students with recognizable buildings B. 12 Marymount spirit photos of students: Due 2/23-3/2 12 photos of an MU event</p>	<p>Due 2/23 1. "About A Photograph"</p>

3/2	Turn in spirit photos - start of class In class studio project – adjusting, sizing and uploading spirit photos	Due 3/2 - by end of class 1. 3 best before and After adjusted photos uploaded to "Exercises" 2. 3 best adjusted spirit photos added to home page slideshow 3. 10 best adjusted spirit photos uploaded to a new page	Due 3/2 1. "About A Photograph"
3/9	Midterm Test	Due 3/9 - by end of class 1. Midterm adjusted photos	Due 3/9 1. "About A Photograph"
3/16	Golden hour Dawn and dusk	Due 3/16	Due 3/16 1. "About A Photograph" 2. Photo essay paper
3/23	Gallery report discussion Telling story with photographs - the photographic essay 1. 5 +2 types of photo essay shots 2. Elements of an effective photographic essay	Due 3/23 12 (minimum) emotional and symbolic photographs	Due 3/23 1. "About A Photograph" Due 4/13 Gallery report: TBD
3/30	In class studio project	Due 3/30 1. 3 essay scouting reports 2. 24 (minimum) essay photographs	Due 3/30 1. "About A Photograph" Due 4/13 Gallery report: TBD
4/6 No Class - Monday schedule of classes			
4/13	In class studio time for "Essay" assignments Landscape composition and lighting: <i>"The Golden Hour", time of day and weather</i>	Due 4/13 - by end of class Three part "Essay" assignment	Due 4/13 1. Gallery report: TBD 2. "About A Photograph" 3. Field Guide To: Landscape Photography "Landscapes" and "Composition"
4/20	Landscape composition and lighting: <i>"The Golden Hour", time of day and weather</i> Nature photo essays	Due 4/20 1. 24 emerging spring photos	
4/27	In class studio project - "Nature Essay"	Due 4/27 - by end of class 12 Nature photos essay gallery	
5/4	FINAL EXAM Tuesday May 4th 6:30-9:30 P.M Best photos yours and classmates – lighting, camera angle, framing, rule-of-thirds, emotional impact, symbolism	Due 5/5 1. Your 10 best photos from throughout the course 2. Selections of best photos taken in class by all students <i>Assignment will not be accepted late!</i>	Have a great summer!