



MARYMOUNT UNIVERSITY

School of Arts and Sciences
2017-18

COURSE SYLLABUS

Course Number CMD203 A	Course Title Digital Photography		
Fall Semester	Spring Semester 2018	Summer Semester	Credit Hours 3
Name of Instructor Barry C Erdeljon			
Meeting Day, Time, and Room Number TU 6:30-9:15 P.M. Rowley Hall, Room G215 (Mac lab)			
Final Exam Day, Time, and Room Number Tuesday May 8 th 6:30-9:30 P.M. Rowley Hall, Room G215 (Mac lab)			
Office Hours, Location, Phone TU 1:00-3:30, WED 6:00-7:00, TH 2:00-3:00 Gailhac G106, 703-284-1652. Other times by appointment			
E-mail barry.erdeljon@marymount.edu Course Web Site http://mudesign.net/photography/index.html			
Course Description: An exploration of various photographic techniques and technology for graphic communications. Emphasis is on photographic style and an introduction to digital photography. (3)			

UNIVERSITY STATEMENTS

ACADEMIC INTEGRITY

By accepting this syllabus, you pledge to uphold the principles of Academic Integrity expressed by the Marymount University Community. You agree to observe these principles yourself and to defend them against abuse by others. Items submitted for this course may be submitted to TurnItIn.com for analysis.

STUDENT COPYRIGHT INFORMATION

For the benefit of current and future students, work in this course may be used for educational critique, demonstrations, samples, presentations, and verification. Outside of these uses, work shall not be sold, copied, broadcast, or distributed for profit without student consent.

ACCOMMODATIONS AND ACCESSIBILITY CONCERNS

Please address any special challenges or needs with the instructor at the beginning of the semester. Students seeking accommodations for a disability must complete the required steps for obtaining a Faculty Contact Sheet from the Office of Student Access Services (SAS). Students are then responsible for meeting with their instructors at the beginning of the semester to review and sign the Faculty Contact Sheet and develop a specific plan for providing the accommodations listed. **Accommodations cannot be granted to students who fail to follow this process.** Appointments with the SAS director can be scheduled through the Starfish "Success Network" tab in Canvas. For more information, check the SAS website, e-mail access@marymount.edu, or call **703-284-1538** to reach the SAS director or an academic support coordinator.

EMERGENCY NOTIFICATION POLICY

When students are absent due to a crisis situation or unexpected, serious illness and unable to contact their individual instructors directly, the Division of Student Affairs can send out an Emergency Notification. To initiate an Emergency Notification, students should contact the **Division of Student Affairs 703-284-1615** or studentaffairs@marymount.edu. Emergency Notifications are **NOT** appropriate for non-emergency situations (e.g. car problems, planned absences, minor illnesses, or a past absence); are **NOT** a request or mandate to excuse an absence, which is at the sole discretion of the instructor; and are **NOT** a requirement for student absences. If a student contacts instructors about an emergency situation directly, it is not necessary to involve the Division of Student Affairs as arrangements are made to resolve the absence.

For non-emergency absences, students should inform their instructors directly.

ACCESS TO STUDENT WORK

Copies of your work in this course, including copies of any submitted papers and your portfolios, may be kept on file for institutional research, assessment, and accreditation purposes. All work used for these purposes will be submitted anonymously.

UNIVERSITY POLICY ON WEATHER AND EMERGENCY CLOSINGS

Weather and Emergency closings are announced on Marymount's web site: www.marymount.edu, through **MUAlerts**, area radio stations, and TV stations. You may also call the **Weather and Emergency Hotline at (703) 526-6888** for current status. Unless otherwise advised by local media or by official bulletins listed above, students are expected to report for class as near normal time as possible on days when weather conditions are adverse. Decisions as to inclement closing or delayed opening are not generally made before 6:00 AM and by 3:00 PM for evening classes of the working day. Emergency closing could occur at any time making **MUAlerts** the most timely announcement mechanism. **Students are expected to attend class if the University is not officially closed.** If the University is closed, course content and assignments will still be covered as directed by the course instructor. Please look for communication from the course instructor (e.g., Canvas) for information on course work during periods in which the University is closed.

1. **BROAD PURPOSE OF COURSE:** An exploration of various photographic techniques and technology for graphic communications. Emphasis is on photographic style and an introduction to digital photography. (3)

Students will work in teams and individually to create their own photographs on location to be used as an element within final design solutions for exhibition, use on the Internet, and in multimedia presentations. Emphasis will be on reproduction quality.

2. **COURSE OBJECTIVES:** Upon successful completion of this course students will be expected to:

- A. Demonstrate basic photographic approaches and techniques for on location assignments, and people and portraiture.
- B. Explore diverse photographic processes including imaging, and color digital reproduction.
- C. Schedule, direct and produce photography for print, Internet, and multimedia media.
- D. Demonstrate a proficiency using the basic tools and filters of Adobe Photoshop software to digitize, color correct, montage and create special photographic effects.
- F. Demonstrate an understanding and appreciation of the various disciplines and styles of contemporary commercial photography.

3. **TEACHING METHOD:** Lecture, audio-visual, demonstration, computer lab, critiques, and field trips.

4. **GRADING POLICY**

Attendance is mandatory more than **two** absences will result in a one-letter grade reduction for the course. Critique participation will raise your grade. Work habits/ethics will influence your grades.

Late assignments will only be accepted in the direst of situations and at the instructor's discretion. Late assignments will result in a letter grade reduction i.e. A to B.

Friday, February 16, 2018, is the last day to withdraw from a class without academic record.

Friday, March 23, 2018, is the last day to withdraw from a class with a grade of W.

Grading scale:

A	A-	B+	B	B-	C+	C	C-	D+	D	F
310-287	286-278	277-269	268-256	255-247	246-238	237-225	224-216	215-207	206-185	0-184

<p>Exercises and reflection</p> <ul style="list-style-type: none"> • “About A Photograph” reflections • Informal portrait exercise • Landscape lighting exercise • Camera angle & rule of thirds exercise 	<p>55 pts. total</p> <ul style="list-style-type: none"> • 10 pts. • 15 pts. • 15 pts. • 15 pts.
<p>Tests and Reports</p> <ul style="list-style-type: none"> • Gallery report 1 • Gallery report 2 • 3 best photos • Tests Portrait, composition, lighting and adjusting • Tests Landscape, composition, lighting and adjusting 	<p>60 pts. total</p> <ul style="list-style-type: none"> • 10 pts. • 10 pts. • 10 pts. • 15 pts. • 15 pts.
<p>Photo Project 1: Facebook profile and feature photos</p>	<p>5 pts. total</p>
<p>Photo Project 2: MU Spirit Photos</p> <ul style="list-style-type: none"> • Spirit words and locations • Research: MU spirit photos • Scouting report: 6 photos at 6 different locations • 20+ MU spirit photos per assigned categories • 12 MU event photos • Sizing and uploading photos to your website as <ol style="list-style-type: none"> 1. A gallery 2. A slideshow • Social media • Final 12 spirit photos: <ol style="list-style-type: none"> 1. Composition 2. Camera angles 3. Lighting 4. Quality and adjustments 	<p>70 pts. total</p> <ul style="list-style-type: none"> • 5 pts. • 5 pts. • 10 pts. • 5 pts. • 5 pts. • 10 pts • 10 pts • 20 pts
<p>Photo Project 3: Landscape Photographic essay</p> <ul style="list-style-type: none"> • Essay topic • Research: landscape essays • 3 Scouting reports • 25+ essay photos per assigned categories • Sizing and uploading photos to your website as <ol style="list-style-type: none"> 1. A gallery 2. A slideshow • Social media • Final 12 landscape photos: <ol style="list-style-type: none"> 1. Composition 2. Camera angles 3. Lighting 4. Quality and adjustments 	<p>70 pts. total</p> <ul style="list-style-type: none"> • 5 pts. • 5 pts. • 10 pts. • 10 pts. • 10 pts. • 10 pts • 10 pts • 20 pts
<p>Photo Project 4: Portfolio of best photos from throughout the course</p> <p>Best 12 photos from throughout the semester:</p> <ol style="list-style-type: none"> 1. Composition 2. Camera angles 3. Lighting 4. Quality and adjustments 5. Sizing and uploading photos to your website as home page slider 	<p>50 pts. Total</p> <ul style="list-style-type: none"> • 10 pts. • 10 pts. • 10 pts. • 10 pts. • 10 pts.

5. **CLASS SCHEDULE** (Topics to be covered with approximate dates)

Lecture topics, assignments, and due dates will be posted on the class website at <http://mudesign.net/photography/>

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Friday, March 23, 2018, is the last day to withdraw from a class with a grade of W.

6. **REQUIRED TEXT & SUPPLIES:**

National Geographic: The Ultimate Field Guide to Landscape Photography (Paperback), January 16, 2007

National Geographic Photography Field Guide: People and Portraits by National Geographic Society
(Paperback), Mar 1, 2002

REQUIRED MATERIALS

Digital camera or Smart phone — *students can work in groups and share a camera*
32GB+ USB Flash Drive or Hard Drive. **A second USB flash drive recommended!**
Suggested drive: Kingston Digital DataTraveler SE9 32GB USB 2.0 Flash Drive

7. **SUGGESTED READINGS**

Photoshop CC for Windows and Macintosh (Visual QuickStart Guide)
by Elaine Weinmann and Peter Lourekas

Lynda.com. *Online Training Library*, Photoshop CC

Digital Color Prepress publications from Agfa. Phone 1-800-296-6703.

London & Upton. Photography (latest) Edition. NY: HarperCollins College Publishers

Borum, Anna. Ten Thousand Eyes. VA: Thomasson-Grant.

Images from the World. Washington, DC: National Geographic Society

Andrews Feininger

Alfred Stieglitz

Anne Leibovitz Photographs 1970-1990

Paul Strand

Ansel Adams: An Autobiography

On Assignment Photographs by Jay Maisel

Pete Turner Photographs

Diand Arbus Aperture Monograph

Edward Weston His Life and Photographs

Linda McCartney's Sixties: Portrait of an Era

Roberet Frank - The lines of My Hand

The Family of Man

The Photo Essay Photographs by Mary Ellen Mark

Henri Cartier-Bresson In America

Passage by Irving Penn

Arnold Newman's America

Man Ray: Aperture Masters of Photography Series

Karsh: The Art of the Portrait

SUGGESTED PERIODICALS: American Photo PIX Communications Arts HOW Print